

# Internship in Business Development

## About the Company

Start-Up companies mostly focused on Innovation & Technology, Architecture, and Digital Platforms looking for an intern to join their team.

Students will develop their professional skills thanks to a quality experience in the most innovative companies in Europe, from their first steps in the job market.

### Sector:

Innovation & Technology, Architecture, and Digital Platforms

### Role Overview:

#### Responsibilities:

- Combination of business development, market research and customer development;
- Business Management;
- Collaborating with founders and other team members where beneficial;
- Project based work across the business, opportunities to gain experience in many aspects of the company.
- Taking part in the strategy definition concerning brand positioning in all its senses (services/price/promotion/advertising and channel).
- Providing needed analytics to increase the well-defined strategy.
- Coordinating marketing plans and assuring the right positioning.

#### Requirements:

- Fluent English
- Background in marketing or management or related experience

#### What qualities/skills should the ideal candidate have?

- Hardworking;
- Takes initiative;
- Organised – much of the work will be independent while still closely linked to the rest of the team;
- Compassionate;
- Good communication skills;
- Able to work in a start-up setting an organisation of loose structure and changing situations;
- Has an interest in the products and the mission of the business.

## Internship Overview

Internship Name	Business Development
Location	Ireland, Portugal, Spain, Malta, Italy
Starting	ASAP
Length	3 to 6 Months
Main working Language	English
Working Hours	35/40 hours week